

Celebrate Science

Support Global Biotech Week



Sept. 28 to Oct. 4, 2020

What is Global Biotechnology Week?

BIOTECCanada, Canada's biotechnology industry association introduced the first National Biotechnology Week in 2003, encouraging provincial industry associations to create industry and outreach events. The goal was simple: to increase awareness of biotechnology and to celebrate science. Over the years, the initiative grew into a national success story, and in 2016, Biotech Week went Global!

Today whether in United States, Europe, Australia, Canada or elsewhere, biotech innovation is becoming increasingly central to the global competitiveness of the industries and sectors that form the economic foundation of economies. All countries are invited to join in on the celebration and use Global Biotech Week to showcase their country's success and the industry's global and economic significance.

BIOTECCanada coordinates all the activities in an event calendar at globalbiotechweek.ca. In Saskatchewan, municipal and provincial governments issue official proclamations to support Biotech Week. Global Biotech Week events aim to raise awareness of the industry and its global potential among policymakers, policy influencers and the public.

Biotechnology in Saskatchewan

Saskatchewan hosts over 30 percent of Canada's agricultural biotechnology activity, with many other areas developing, such as genomics, plant-made pharmaceuticals and diagnostics. Two university campuses and three research parks, along with numerous research institutions and technical training centres, create a research cluster - a great benefit to businesses, from start-up companies to international success stories. Outstanding science R&D infrastructure, a talented workforce, quality raw materials and a solid business environment make Saskatchewan the perfect place for bio-business.

About Ag-West Bio:

Ag-West Bio is the lead for Global Biotech Week activities in Saskatchewan. As Saskatchewan's bioeconomy catalyst, Ag-West helps to grow biobusiness through support and mentoring, funding, strategic alliances, building networking opportunities and communications. www.agwest.sk.ca

2020 Steering Committee for Biotech Week in Saskatchewan:

Ag-West Bio (Chair), Ag in the Classroom, Canadian Light Source, Economic Development Regina, Genome Prairie, Innovation Place, Saskatchewan Polytechnic, Saskatchewan Science Centre, University of Saskatchewan, and independent scientists!

For more information about Global Biotech Week activities in Saskatchewan, visit globalbiotechweeksk.ca or contact Jackie Robin: jackie.robin@agwest.sk.ca





Saskatchewan Activities – September 28 to October 4, 2020

Like everyone else, we have had to adapt to the new COVID-19 reality and create virtual events for Saskatchewan's Global Biotech Week 2020. The organizing committee has come up with the following activities!

Face to Face with a Real Scientist – Sept. 28

A chance for students to get face to face (virtually!) with working scientists and ask questions about their work!

Teachers can sign up their students by contacting Zach Fellows at *Ag in the Classroom*: zfellows@aitc.sk.ca

Startupville: Biotech Week edition – Sept. 28

This is a special Global Biotech Week edition of the Startupville Podcast, brought to you by Innovation Place and Martin Charlton Communications. Three bioscience companies located at the Innovation Place technology park will be featured in this show.

Café Scientifique – Sept. 29

Presentation by Dr. Stuart Smyth, University of Saskatchewan

Join Stuart Smyth as he discusses agriculture and biotechnology: what it is and how it has transformed our food and how crops are grown around the world?

7:30 pm CST

ABIC Speaker Series – Sept. 30

Presentation by Brent Zettl, ZYUS Life Sciences

The inaugural ABIC Speaker Series presentation is by Saskatchewan's own Brent Zettl. With over 30 years of experience, Brent has earned invaluable knowledge on his road to business success. He promises this webinar will appeal to a wide business audience and provide information that is largely unavailable for entrepreneurs in the early stage of their journey! *Hosted by Ag-West Bio / ABIC Foundation*

3:00 pm CST

Science with Styles – Sept. 30

John Styles, "Trail Boss/Hooch Maker" at Outlaw Trail Spirits Distillery, is the self-declared ultimate science geek. Join John for a virtual tour and learn about the ins and outs of what goes into making your favourite beverage, from prairie agricultural inputs to fermentation.

Hosted by Economic Development Regina and Regina's Warehouse District

7:00 – 8:00 pm

The Amazing Biotech Race – Oct. 1

Bioscience students from Sask Polytechnic and high schools join forces for some healthy competition. Students visit local companies via Zoom Rooms to answer skill-testing questions and search for clues.

Teachers/companies: contact Blaine Chartrand to get involved blaine.chartrand@saskpolytech.ca

1:00 pm CST

Science of Beer: Oct. 1

Regina has a burgeoning craft brewery sector, but have you ever wondered how it's done? Join Regina's Warehouse District Breweries in a virtual beer tasting and panel discussion, and learn about the science behind craft beer. Order your favourite beverage and join the party online!

8:00 – 9:00 pm

Felix the Helix

Felix is a helix (a double helix, to be precise!) and he's our GBW-Sask mascot. He'll be in Saskatchewan this year during Global Biotech Week. He can be a wily guy and tough to find! Watch for him online...if you spot him, capture him (on your phone or screen) and send us the photo to enter a draw for cool prizes! Send your photos to: agwest@agwest.sk.ca

From lab to shelf

How does a biotech product go from concept, to laboratory to the consumer? The process is complex and time intensive. Two infographics explain the process of getting an inoculant/biocontrol and a genetically engineered organism to market.

Get involved!

Show your support for biotechnology! To learn more about Saskatchewan activities or visit www.globalbiotechweeksask.ca

To become a supporter, contact Jackie Robin, Communications Director at Ag-West Bio.
jackie.robins@agwest.sk.ca.

2020 Global Biotechnology Week Saskatchewan Supporter Opportunities



Champion of Biotech - \$2500+

Acknowledgement at **ALL** events (or as many as you wish)

- Company logo on promotional material and website
- Opportunity to display logo during ALL events (or your choice of events)



GOLD - \$900 - \$2000

Acknowledgement at **three** events of your choice

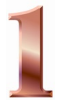
- Company logo on promotional material and website
- Opportunity to display logo during three events



SILVER - \$450 - \$850

Acknowledgement at **two** events of your choice

- Company logo on promotional material and website
- Opportunity to display logo during 2 events



BRONZE - \$200 - \$400

Acknowledgement at **one** event of your choice

- Company logo on promotional material and website
- Opportunity to display logo during 1 event



Friends of Global Biotech Week

- Opportunity to donate specific item for any event:
(Examples: door prizes or prizes for the Amazing Race)
- Company logo on promotional material and website