

Celebrate Science!

Global Biotech Week in Saskatchewan



What is Global Biotechnology Week?

BIOTECCanada, Canada's biotechnology industry association introduced National Biotechnology Week in 2003, encouraging provincial industry associations to create industry and outreach events. The goal was simple: to increase awareness of biotechnology and to celebrate science. Over the years, the initiative grew into a national success story, and in 2016, Biotech Week went Global! All countries are invited to join in on the celebration and use Global Biotech Week to showcase their country's success and the industry's global and economic significance.

Biotech innovation has become increasingly central to the global competitiveness of the industries and sectors that form the economic foundation of economies. As examples, Covid pandemic highlighted the crucial role that vaccines play in public health and safety. Saskatchewan's agriculture sector has become more sustainable in the past decades, thanks to biotechnology.

BIOTECCanada coordinates all the activities in an event calendar at globalbiotechweek.ca. In Saskatchewan, municipal and provincial governments issue official proclamations to support Biotech Week. Global Biotech Week events aim to raise awareness of the industry and its global potential among policymakers, policy influencers and the public.

Biotechnology in Saskatchewan

Saskatchewan hosts over 30 per cent of Canada's agricultural biotechnology activity, with many other areas developing, such as genomics, plant-made pharmaceuticals and diagnostics. Two university campuses and three research parks – along with numerous research institutions and technical training centres – create a research cluster - a great benefit to businesses, from start-up companies to international success stories. Outstanding science R&D infrastructure, a talented workforce, quality raw materials and a solid business environment make Saskatchewan the perfect place for bio-business.

About Ag-West Bio:

Ag-West Bio is the lead for Global Biotech Week activities in Saskatchewan. As Saskatchewan's bioeconomy catalyst, Ag-West helps to grow biobusiness through support and mentoring, funding, strategic alliances, building networking opportunities and communications. www.agwest.sk.ca

For more information about Global Biotech Week activities in Saskatchewan, visit globalbiotechweekssask.ca or contact Jackie Robin: jackie.robin@agwest.sk.ca

2023 Steering Committee for Biotech Week in Saskatchewan:

Ag-West Bio (Chair), Agriculture in the Classroom, Genome Prairie, Innovation Saskatchewan, Saskatchewan Polytechnic, University of Saskatchewan, Farm & Food Care Sask and independent students and scientists!



Global Biotech Week 2023 Saskatchewan Activities – September 24 to 30, 2023

Saskatchewan's Global Biotech Week Committee has events and activities planned for various audiences!

Nuit Blanche: Beautiful Science – September 23th

Global Biotech Week is once again partnering with [Nuit Blanche](#), a free, night-time arts festival that showcases and celebrates art and culture. This year, we present Beautiful Science - a showcase of science images that are also art! 7pm to midnight (location TBA)

Taste of Innovation: Kick-off Lunch – September 25th

Join us at Boffins, Innovation Place in Saskatoon for a special lunch to celebrate Saskatchewan food and ingredient innovation! Space is limited and registration is required. (11:45 am)

Advancements in Ag Research - September 26th

The University of Saskatchewan College of Agriculture and Bioresources is hosting the first of a series of seminars during Global Biotech Week! Dr. Mike Nickerson will be the first speaker, with a focus on food and biotechnology. This will be a hybrid event in the afternoon. (Time TBA)

Café Scientifique – September 26th

Our long-running partnership with Café Sci continues! Café Sci makes science accessible! This year, we are happy to announce the event will be moving back to the Long Room at Winston's Pub, downtown Saskatoon. 7:30 pm (Speaker TBA)

The Science of Breadmaking – September 27th *NOTE: FOR INFORMATION ONLY - NOT A SPONSORSHIP ITEM

Hosted by Canadian Food Focus and sponsored by Farm and Food Care Sask, this webinar will include a bread making demonstration with a food scientist from the Saskatchewan Food Development Centre, who will also explain how yeast and gluten work. (Time TBA)

The Science Zone at All in for Literacy – September 28th

Global Biotech Week Sask will host a booth at the Saskatoon Public Schools Foundation All in for Literacy event downtown Saskatoon. More than 350 students from K-8 will be invited to participate in hands-on, table-top science activities, led by real scientists.

Biotech & Beer and Trivia Night – September 28th

Biotech & Beer is back at Boffins with networking – and maybe even a little learning! A short fermentation-related talk will be followed by a fiercely competitive trivia game, beverages and snacks! 4 to 7 pm.

Startupville: Biotech Week Edition

This special Global Biotech Week edition of the Startupville Podcast is brought to you by Innovation Saskatchewan. The podcast features interviews with startup founders and tech community leaders discussing what it's like to build a start up in a small city. The special episode will launch during GBW 2023.

Science is cool! Poster making and competition

Students are invited to use their creativity to develop a poster to explain a science concept. Teachers can download a learning kit (developed by Agriculture in the Classroom) filled with fun tricks and tips. Students can also enter their poster in an online competition.

Canadian Light Source Tours

The CLS is open for group or public tours! (Days and times TBA).

Food Centre Fermentation Facility Tours

The Saskatchewan Food Industry Development Centre is opening the doors of its new fermentation facility to the public! (Day and time TBA).

#ScientistSelfies & #Find Felix

Do it for the 'Gram! Scientists are encouraged to show a 'moment in science' by posting snapshots to social media! Let's celebrate by flooding the internet with fun and inspiring science pics. AND - Felix the Helix, our GBW-Sask mascot, will be back this fall. This wily guy will be playing hide and seek on social.

Get involved!

Show your support for science in Saskatchewan! To learn more about events visit www.globalbiotechweeksask.ca

To become a supporter, contact Ag-West Bio's Program Development Manager, **Amy Carruthers** amy.carruthers@agwest.sk.ca or Communications Director **Jackie Robin** jackie.robin@agwest.sk.ca

2023 Global Biotechnology Week Saskatchewan Supporter Opportunities



Champion of Biotech - \$2500+ (only four available)

Acknowledgement at **ALL** events (or as many as you wish)

- Company logo on promotional material and website
- Opportunity to display logo during ALL events (or your choice of events)
- Opportunity to provide opening **or** closing remarks at **either** Taste of Innovation Lunch or Biotech and Beer Trivia.



GOLD - \$900 - \$2000

Acknowledgement at **three** events of your choice

- Company logo on promotional material and website
- Opportunity to display logo during three events



SILVER - \$450 - \$850

Acknowledgement at **two** events of your choice

- Company logo on promotional material and website
- Opportunity to display logo during two events



BRONZE - \$200 - \$400

Acknowledgement at **one** event of your choice

- Company logo on promotional material and website
- Opportunity to display logo during one event



Friends of Global Biotech Week

- Opportunity to donate specific item for any event:
(Examples: door prizes or prizes for the Amazing Race)
- Company logo on promotional material and website