

Celebrate Science

Support Global Biotech Week!



September 23-29, 2019

What is Global Biotechnology Week?

BIOTECCanada, Canada's biotechnology industry association introduced the first National Biotechnology Week in 2003, encouraging provincial industry associations to create industry and outreach events. The goal was simple: to increase awareness of biotechnology and to celebrate science. Over the years, the initiative grew into a national success story, and in 2016, Biotech Week went Global!

Today whether in United States, Europe, Australia, Canada or elsewhere, biotech innovation is becoming increasingly central to the global competitiveness of the industries and sectors that form the economic foundation of economies.

The goal of Global Biotech Week is to raise awareness of the industry and its global potential among policymakers, policy influencers and the public more broadly. All countries are invited to join in on the celebration and use Global Biotech Week to showcase their country's success and the industry's global and economic significance.

BIOTECCanada coordinates all the activities in an event calendar at globalbiotechweek.ca. In Saskatchewan, municipal and provincial governments issue official proclamations to support Biotech Week.

Biotechnology in Saskatchewan

Saskatchewan hosts over 30 percent of Canada's agricultural biotechnology activity, with many other areas developing, such as genomics, plant-made pharmaceuticals and diagnostics. Two university campuses and three research parks, along with numerous research institutions and technical training centres, create a research cluster - a great benefit to businesses, from start-up companies to international success stories. Outstanding science R&D infrastructure, a talented workforce, quality raw materials and a solid business environment make Saskatchewan the perfect place for bio-business.

About Ag-West Bio:

Ag-West Bio is the lead for Global Biotech Week activities in Saskatchewan. As Saskatchewan's bioeconomy catalyst, Ag-West helps to grow biobusiness through support and mentoring, funding, strategic alliances, building networking opportunities and communications. www.agwest.sk.ca

2019 Steering Committee for Biotech Week in Saskatchewan:

Ag-West Bio (Chair), Ag in the Classroom, Economic Development Regina, Genome Prairie, Innovation Place, University of Saskatchewan, Saskatchewan Polytechnic, Saskatchewan Science Centre, and independent volunteers!

For more information about Global Biotech Week activities in Saskatchewan, visit globalbiotechweeksask.ca or contact Jackie Robin: jackie.robin@agwest.sk.ca





Saskatchewan Activities – September 23 to 29, 2019

Saskatchewan's Biotech Week organizing committee creates a week full of activities, including the following industry networking and outreach events.

Taste of Innovation Lunch – Sept. 23

Kick off a week of celebrating science with a great meal focused on Saskatchewan food innovations!

12:00 noon – Candle-Span Room, Innovation Place, Saskatoon
Free event - Registration required

Innovation Place Tours – Sept. 23

So, what's happening at Innovation Place? Take a guided tour to meet some of the bioscience companies housed in the beautiful technology park! **Companies:** Please contact [Mike Wolsfeld](#) if you are interested in participating. **Innovation Place, Saskatoon**

1:30 pm – Free event. Registration required.

Lunch n' Learn – Sept. 24

Unbelievable! Science communication for a skeptical world
Presentation by Michael Robin

Why do people fiercely defend positions that go against decades of science-backed evidence? The consequences of disbelief threaten how we feed ourselves, power our civilization and affect the Earth itself. Join us as we explore creative ways to pierce the fog of misinformation when facts alone fail.

Hosted by Innovation Place

11:45 am – Candle-Span Room, Innovation Place, Saskatoon Free event - Registration required

Café Sci: Saskatoon – Sept. 24

Presentation by Melissa Arcand, U of S

Melissa is a soil biogeochemist who grew up on a farm on the Muskeg Lake Cree Nation. She will talk about the importance of understanding soil and her work with the *Kanawayihetaytan Askiy* program, training students to work in resource management and land governance in Indigenous communities across Canada.

Hosted by Café Scientifique Saskatoon

7:30 pm – Winston's Pub, 243 21st St E, Saskatoon, SK
Free event - No registration required. 19+ only. Cash bar

Science Café: Regina – Sept. 24

Presentation by Jon McPhetres, U of R

Jon's research shows that knowledge about the science of genetically modified foods is the most important predictor of one's attitudes towards genetically modified products. Teaching the science behind the technology is relatively simple and is effective in promoting more positive attitudes. He will also discuss plans for research in the area of understanding people's beliefs about science and ways to promote interest in science. **Hosted by Economic Development Regina and Saskatchewan Science Centre.**

7:00 pm – The Cure, 2323 11th Ave, Regina, SK
Free event - No registration required. 19+ only. Cash bar

Confident Conversations –

Sept. 24 Regina | Sept. 25 Saskatoon

Do you have a hard time explaining plant sciences and what your company does to your friends and family? You aren't alone! CropLife Canada's Confident Conversations is a day-long session designed to help you explain the benefits our industry delivers through its technologies and help you to comfortably manage difficult conversations with people opposed to pesticides and plant biotechnology.

9:00 am to 3:00 pm – Sept. 24 SK Science Centre, Regina

9:00 am to 3:00 pm – Sept. 25 Innovation Place, Saskatoon

Free event - Registration required.

Before the Plate film screening – Sept. 25

We hear things daily about where our food comes from. Most of the time, the news is grim. Bad news sells. But what if we step back? What if we looked at the whole picture? What if we could literally see what it takes to get food to our plate. This film explores the questions, the stories and the people behind where our food comes from and how it gets to our plates, told by head chef of John Horne at Toronto's Canoe restaurant. **Hosted by Sask Science Centre**
7:00 pm (Doors open @ 6:30pm)

Kramer Imax Theatre (Saskatchewan Science Centre, 2903

Powerhouse Dr. Regina, SK) - Free event (must book tickets online)

Lecture: 100 years of Soil Science – Sept. 25

Letting Nature Lead the Way: Restoring Arctic and Alpine Ecosystems
Public lecture by Katherine Stewart, U of S

7:00 pm – McNally Robinson 3130-8th St. East, Saskatoon

Free event - Registration required

Nutrien Wonderhub – Sept. 25

Simple and cool science activities - like making root beer!

Hosted by Nutrien Wonderhub and Ag in the Classroom

4:00 pm to 6:00 pm

Nutrien Wonderhub, 950 Spadina Crescent E, Saskatoon

Free event - No registration required

The Amazing Biotech Race – Sept. 26

Bioscience students from Sask Polytechnic and high schools join forces for some healthy competition. Students search for clues and participate in quick lab challenges and learn about Saskatoon bioscience companies along the way. Networking for the students and participating companies to follow.

Teachers and companies: contact Tarra McCannell to learn how to get involved: Tarra.McCannell@saskpolytech.ca

1:00 pm to 4:00 pm – Innovation Place, Saskatoon

... there's more >>

Trivia Night – Sept. 26

What does DNA stand for? What does it do? What is a GMO? Go ahead and flaunt your knowledge of nucleotides at this fun, free event.

7:30 pm – Downstairs at Winston's Pub, Saskatoon

Free event - No registration required. 19+ only. Cash bar

Biotech & Beer – Sept. 27

Toast biotechnology at this classic networking event!

3:30 pm – Concourse Building, Innovation Place, Saskatoon

Free event - Registration required. 19+ only.

50 Years Celebration – Sept. 28

Join Sask Polytech to celebrate the 50th anniversary of its BioScience Technology Program! **Hosted by Saskatchewan Polytechnic**

Sask Polytechnic, 1130 Idylwyld Dr N, Saskatoon

Canadian Light Source special evening tours –

Tour Canada's only synchrotron facility! From cutting-edge plant imaging to mine remediation, and studying everything from cancer to new fertilizers, this tour will introduce you to today's big biotech research questions being explored at Canada's only synchrotron!

7:00 pm Sept. 23, 25, 27

Free 1-hour tours. Registration required.

Biotech Tools: Makerspace Activity – Sept. 24-29

It's Biotechnology week! Learn more about the science of biotechnology by using the real tools scientist use in the lab. Get hands on with this interactive STEAM activity.

12 noon – 3:00 pm (daily)

3rd floor Makerspace –Saskatchewan Science Centre 2903

Powerhouse Drive, Regina - Free with Science Centre admission

Get involved!

Show your support for biotechnology! To learn more about Saskatchewan activities or visit www.globalbiotechweekssask.ca

To become a supporter, contact Jackie Robin, Communications Director at Ag-West Bio. jackie.robin@agwest.sk.ca.

2019 Global Biotechnology Week Saskatchewan Supporter Opportunities



Champion of Biotech - \$2500 to \$5000

Acknowledgement at **ALL** events (or as many as you wish)

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **ALL** events (or your choice of events)*



GOLD - \$1000 - \$2499

Acknowledgement at **three** events of your choice

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **3** events of your choice*



SILVER - \$500 - \$999

Acknowledgement at **two** events of your choice

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **2** events of your choice*



BRONZE - \$250 - \$499

Acknowledgement at **one** event of your choice

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **1** event of your choice*



Friends of Global Biotech Week

Opportunity to donate specific item for any event:

(Examples: refreshments, door prizes or prizes for the Amazing Race)

- Company logo on promotional posters, e-promos, support poster and Saskatchewan website